



Optimal Concept Solutions, LLC

Menu of Consulting Services

HESS member institutions receive a 20% discount across all services.

Web-Based Online Learning Instruction/Educational Sessions- \$500.00

These sessions can be the catalyst for change and improvement across a department. The following sessions are available:

- Instructional Design Best Practices for Impactful Online Learning
- An Introduction to Teaching Online
- An Introduction to Approachable Gamification
- Micro-learning Strategies in the Online Learning Environment
- Cultivating a Community of Learning – Implementing Engagement and Interaction Strategies

Customizable Professional Development and Training Workshops, Boot Camps, and Keynote Addresses - starting at \$800; HESS Discount: 20%

Needs Assessment Consultations - \$150/hr.

A needs assessment is often the first step in any solid action plan to diversify the way your institution offers learning opportunities online. This in-depth, collaborative session is an opportunity for your institution to better articulate its specific needs and wants so that OCS, LLC can provide the best solution possible.

Course Reviews – Starting at \$500

With our course reviews, no stone is left unturned. We examine each course to determine the appropriate delivery methodologies of content and assessments and then evaluate the appropriateness of the course's content and assessments to the course's level, ensuring the appropriate rigor is in place. The course review report will feature critical commentary and recommendations based on instructional design best practices rooted in scholarship. Course reviews will also evaluate the presence of and support for community of learning within the course. Recommendations for improvement of student-student and student-instructor engagement will also be included.

Strategic Curriculum Growth & Improvement Plans - \$150/hr. + Travel (Max of 20 hrs.)

This package includes:

- Data analysis of enrolment trends
- Examination of student evaluations
- Targeted strategic session with online instructors to formulate a course improvement plan
- Identification of growth potential for new online courses and programs

Curriculum Revision and Alignment - \$150/hr. + Travel (Max of 40 hrs.)

This package assumes the revision and alignment of a single program with additional fees for multiple programs. This package includes:

- Initial web-based meeting to complete a front-end analysis
- Coordinate transfer of institutional data between appropriate stakeholders and data custodians
- Analysis of SLOs and current course assessments to ensure alignment
- Identification of duplicative assignments across a curriculum
- Identification of assignment deficits that are either unmeasurable or misaligned to an appropriate objective
- Targeted action plan moving forward

Curriculum Development Milestone Package - \$150/hr. + Travel

(Max of 20 Weeks)

This package suggests the recommended workflows that will allow course developers to stay on track with course development while also managing other tasks. This package includes:

- Complete needs assessment
- Faculty capacity evaluation
- Instructor training on instructional design best practices in online learning
- Accountability benchmarks with clearly defined expectations and instructor deliverables
- Continuous updates to appropriate stakeholders

Strategic Planning for Building New Online Programs - \$150/hr. + Travel

(1-2 Day Seminars On-Site or Online)

This package is targeted at administrators looking to build online programs from the ground-up. This package includes:

- Evaluation of LMS and infrastructure
- Identification of faculty training requirements
- Identification of evaluation of student support infrastructure
- General overviews of online video and content capture